

# Future Media

## *Opportunities for creative businesses in the North West*

You are invited to attend a free seminar, hosted by top 20 accountancy firm Saffery Champness, on Tuesday 5 October at 4:00pm at their offices in Manchester.

We are delighted to have secured three excellent speakers, as demonstrated by the impressive CVs set out in the Speaker Profiles section on the reverse of this invitation.

### Seminar

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| 4:00pm | Arrival  |  |
| 4:30pm | Welcome and introduction   | Simon Kite, Partner, Saffery Champness                   |
| 4:45pm | Future Media: Emerging technologies and their impact on our media consumption and connectivity   | Andy Davy, BBC Future Media & Technology Group           |
| 5:05pm | Secrets of Success: How North West creative businesses can thrive by taking advantage of current opportunities and following some basic principles | Sue Woodward OBE, Creative Media Champion for Manchester |
| 5:30pm | How the BBC will connect with the creative community in the North West, following the move to Media City   | Liz Molyneux, Partnership Lead for BBC North             |
| 6:00pm | Refreshments and networking  |  |

To register, please contact:  
Simon Kite  
E: [simon.kite@saffery.com](mailto:simon.kite@saffery.com)  
T: 0161 200 8383

Venue:  
24th Floor  
City Tower  
Piccadilly Plaza  
Manchester  
M1 4BT

[www.saffery.com](http://www.saffery.com)





## SPEAKER PROFILES

### Susan Woodward OBE

Susan is the Creative Media Champion for Manchester and Project Director for the Sharp Project - a digital media development in East Manchester which will focus on CGI, animation and deliver a worldwide network of Virtual Super Studios connected by broadband technologies.

She is a Board member of Manchester's Commission for the New Economy where she chairs the Commissions' Enterprise Board. She was Managing Director ITV Granada and Director of Regional Affairs for all 11 ITV plc television stations.

Susan was the Creative Director for the 2002 Commonwealth Games responsible for content, management and budget of the Opening and Closing Ceremonies, and all media and marketing campaigns. She was awarded the OBE by the Queen for services to Broadcasting, and the Commonwealth Games.

Following this she was appointed Creative Director for the city of Liverpool and wrote the creative bid for Liverpool which secured the City the title of European Capital of Culture 2008. She went on to chair the Liverpool City Region Health Is Wealth Commission. Sue was voted NW Business Woman of the Year in 2005.

### Andy Davy, BBC Future Media & Technology Group

Andy is a Project Director for two large change programmes within the BBC's Future Media & Technology group. This division of the BBC provides on-demand services to audiences through internet, interactive TV & mobile platforms and also provides technology leadership within the BBC, working in partnership with Siemens Business Services. BBC Research & Development is also part of the FM&T division.

Andy joined the BBC in 1983 as a Graphic Designer to work on the launch of Breakfast Time. He later moved to Yorkshire Television as Graphic Design Manager but returned to the BBC to head Graphic Design in News and Current Affairs.

In 1992 Andy moved to BBC Scotland to run all the BBC's technical resources in Scotland. During his time there he developed the unit into a fully trading, customer-focused business within BBC Resources Ltd.

After leaving Scotland, Andy briefly ran BBC MediaArc, a newly-formed design and interactive agency for BBC Resources Ltd and spent a year leading a large culture change initiative, Making It Happen, for BBC Ventures Group.

Prior to his current role, Andy was Head of Technology for Nations & Regions, the BBC's largest division, based throughout the British Isles.

### Liz Molyneux, Partnership Lead for BBC North

Liz Molyneux is currently working as Partnership Lead for BBC North as the corporation prepares to move five London based departments and those already established at Oxford Road to Media City at Salford. Media City is Europe's first purpose built centre for the creative and media industries and will eventually house 2,500 staff from the BBC. Previously Liz was the Executive Producer and Head of the Network Current Affairs department in Manchester, delivering a whole range of high quality Current Affairs television from Panorama to The One Show.

Previously Liz has worked as a Executive producer, Series Producer and Director of factual programmes from undercover investigations to observational documentaries. She has also worked as Commissioning Executive within the BBC Factual Commissioning department.