



MANCHESTER

www.investinmanchester.com



About MIDAS

Here at MIDAS, Manchester's Investment and Development Agency, we are tasked with securing significant levels of new investment, reinvestment and employment for the city region.

We achieve this through the targeted global business marketing of Manchester, focusing on key markets and sectors, and an extensive, free and confidential package of advice and assistance for location consultants and potential investors.

We also provide aftercare to recent investors and account manage those foreign owned companies already located in Greater Manchester.

Research: MIDAS provides research services to support the business plan development of new and established organisations. Demographic analysis and market validation can be provided.

Property Solutions: Manchester City Region offers a range of property solutions, from business parks, high quality industrial and warehousing units, to Grade A offices. MIDAS offers a searchable property database, location advice and organises property viewings.

Networks: The Manchester business environment is both vibrant and inclusive, with established accessible networks. MIDAS can introduce investors to the right organizations to support their investment, allowing them to share best practice, address industry-related issues and explore opportunities for innovation, collaboration, research and development.

Relocation Support: Once a location decision has been taken, MIDAS offers a range of support services to help make the move as efficient as possible, from familiarisation visits to marketing and PR support.

Recruitment: With access to a commuter population of over seven million people, Manchester offers a skilled and sustainable workforce. MIDAS supports foreign-owned companies in the training and recruitment of highly skilled professionals, drawing from a large labour pool that extends beyond the boundaries of the conurbation itself.

The vast and diverse talent pool stems from the city region's world-class Universities. Manchester has one of the highest retention rates in the UK with over half of the students graduating each year choosing to remain in the area after graduation.

Contact MIDAS: TEL: +44 [0]161 498 1600 EMAIL: info@midas.org.uk www.investinmanchester.com

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MIDAS was fantastic from the start. The team was open, objective and easy to deal with and ultimately wanted the best for us. It's a fantastic welcome for a new organisation in Manchester. ”

Mark Salmon - Corporate Services Director, National Institute for Health and Clinical Excellence

